REQUEST FOR PROPOSALS
WEBSITE DESIGN

The City of Marine City hereby invites website design firms interested in providing for the design, implementation, and support of our municipal website to submit proposals stating price and qualifications.

Proposals shall be due June 6, 2019 at 2:00 p.m. Please mark the sealed envelope as "Website Design Proposals". A complete Request for Proposal document may be obtained at:

City of Marine City
ATTN: Elaine Leven, City Manager
303 S Water Street
Marine City, MI 48039
Telephone: 810-765-0513
E-Mail address: eleven@marinecity-mi.org

Or go to our web page at www.cityofmarinecity.org

The City of Marine City requests proposals, including pricing, on designing a new municipal website with the ability for us to easily update the content ourselves. The pricing should also include moving the content from the current website, Wordpress, into the new website. Please include the following features into the website that we feel are important:

- Word Like Editor (WYSIWYG): Accessible from any page by authorized content editors to make changes to page content. Website CSS styles enforce consistent look and feel throughout the site. Content from Word is supported and automatically cleaned up and converted to web site styles. Also supported are: links to new or existing pages, embedded images and rich media (e.g. youtube, flicker, etc.) via an image manager and documents via the file manager; supports lists, tables, formatting (e.g. color, size, indentation, alignment), HTML Editor, multilevel undo/redo and has spell checker; available options can be set by role or user. A "history" button provides access to previously stored content and "save as draft" saves work if content editor does not compete update.
- Menu Manager: Allows content editors to add or edit site wide top navigation, department or section specific links (e.g. left or right navigation). Provides the ability to reorder menu items.
- Link Manager: Allows content editors to create links to new or existing pages; links are created first then content is added (called from menu manager or Word like editor). Automatically verifies link is valid. Links to new pages are not shown on live site until content is entered. External links automatically open in new page.
- Link Checker: When a new link is created, it checks if the link is valid or not.
- Image Manager: Allows content editors to upload images from computer or network folders and allows for resizing and compressing images
- File Manager: Allows content editors to upload and link to documents from either the Word-Like Editor or the menu manager. Links to documents automatically open in new window.
- Content Manager: Allows any piece of content to be used on any page
- Document Management Center: Ability to create and archive various document categories
- Responsive Web Design for viewing graphics and content on any size screen without having to zoom in on the text and images
- Survey Form: Allows a non-technical content editor to build any kind of survey form and output information in an email or Excel spreadsheet
- History: Archives all the changes to a web page and at any time a previous version can be restored
- Quick Links: Links to the most frequently accessed pages in the web site
- Link Checker: When a new link is created, the system checks if the link is valid or not
- Automated activation/expiration of content: A page or block of content can be marked with a date/time on when to publish and when to be removed from public viewing.
- Events Calendar: Ability to create multiple web calendars in an easy to use interface to post events in any calendar
- Email Notify feature where resident will get email notifications when a web page is updated
- Photo Gallery: Gives a content editor the ability to add or remove pictures to a photo slide show
- Google Mapping Template to make lists of parks, trails, city facilities, schools, etc. on separate web pages and see the Google pin top location to the right with contact information and hyperlinks to detailed information in the pin top pop up window

- Site Search: Provides a custom search engine to perform a site search or integrate Google site search
- Audit Trail: Provides report on the content change activities of any webpage within the website
- Dynamic Breadcrumbs: Shows the navigation trail of the current page